

Thursday, April 15, 2010

NEW JERSEY & COMPANY™

[Home](#) | [All News](#) | [Business News](#) | [Perspectives](#) | [Green News](#) | [Publisher's Watch](#) | [Press Releases](#) | [The Magazine](#) | [RSS](#) | [eNews Service](#)

Business News

APR 15 Adam Pasternack Joins Russo Development as Director of Leasing

By Betsy Kraat

CARLSTADT--Russo Development has announced the appointment of Adam Pasternack as Director of Leasing.

Pasternack will be responsible for the leasing activities of the company's existing properties and new development projects in the NY Metro area. He has over 10 years of commercial real estate leasing, sales and investment analysis experience.

In this new role, Pasternack will be responsible for leasing of available space in Russo's commercial portfolio totaling more than three million square feet. His areas of responsibility include marketing properties to prospective brokers and tenants, creating and maintaining relationships with tenants as well as the brokerage community, new lease and renewal negotiations, and the arrangement of all facility tours.

Pasternack came from First Industrial Realty Trust where he was a Senior Investment Analyst in their Net Lease Investment group. Prior to joining First Industrial, Adam garnered extensive experience in the New Jersey commercial real estate market as a broker for CB Richard Ellis and Colliers Houston & Co with nearly 3.5 million square feet of leasing and sales transactions behind him. His career achievements earned him some of the industry's most significant awards for leadership and sales including CBRE's "NJ Associate of the Year" in 2005.

Pasternack is a graduate of the University of Maryland, College Park. He is currently a student at New York University matriculating towards a Master's of Science degree in Real Estate. Adam has always been active in various community programs including coaching youth baseball in the Wayne Police Athletic League and working for Habitat for Humanity in Newark, NJ. Adam lives in New York City with his wife and son.

Russo Development

www.russodevelopment.com

• [Real Estate](#) | [Leave a comment](#) • [Email Article](#)

Advertisement



**ARCHITECTURE
INTERIORS
PLANNING**



G.S. WILCOX & CO.
A Q10 CAPITAL LLC PARTNER



Accordia
REALTY VENTURES LLC



River Drive II



Marcus & Millichap 201-582-1000
Real Estate Investment Services

metro**GREEN+BUSINESS**.com
Business Directory

**Now
Expanded!**